



jacob saher tian

196 screven road, tryon, nc 28782

phone: 631 512 8940 • email: jacobsahertian@gmail.com

web: jsahertian.com

Summary

A hands-on, creative leader with a passion for design and art. Looking for a challenging and rewarding opportunity to be part of a creative team and produce innovative work.

Experience

Freelance Web and Graphic Designer

Freelance (May 1991-Present)

Versatile in both digital and traditional, I create visually stunning experiences using my design skills to amplify voices and create positive change. Whether I'm crafting elegant website interfaces or hand-printing impactful signage, I believe design has the power to not only captivate but also empower. With a keen eye for detail and a love for pushing boundaries, I'm always eager to collaborating with innovative clients on projects that resonate.

Arizona State University, School of Life Sciences, VisLab

Director, Academic Media (March 2014-March 2023)

Direct all aspects of design, budget, training and technology. Developed system and tools for project workflow and management. Raised the profile of many schools and centers as they used our team to create on-brand designs in a cost effective manner. Mentor staff and communicate specifics about the brand to clients, staff, students and faculty members, making sure they are aware of the brand as well as communicate suggestions they may have to the brand team and show the importance of their voice and strengthen the overall brand.

Communications Manager (September 2007-March 2014)

Along with graphic design tasks, a focus on managing tasks and being part of numerous communication groups in order to focus on raising the ASU brand and apply them to School of Life Sciences and other units.

Graphic Designer Principal (April 2005-September 2007)

Manage all aspects of daily operations including designers, programmers, vendors and student workers • Developed and launched various projects including the redesign of the School of Life Sciences website from an HTML site to a PHP site • Design and approve all print materials such as posters, banners, magazines, brochures, postcards in order to raise the recognition of School of Life Sciences as well as other units at ASU.

Zelo Creative Group

Graphic Designer and Production Artist (August 2004-April 2005)

Design and production for brochures, magazine, billboard and newspaper ads, postcards, packaging and numerous direct marketing items • Controlled pre-press production aspect of job and approved press run.

New York Institute of Technology

Senior Graphic Designer (April 1999-August 2004)

Project leader with a staff of two designers and several student workers • Design websites, ads, brochures, schedules, catalogs, posters, postcards, banners, medals, pins, billboards and other promotional material for the entire university • Developed and maintained a file system library using tracking numbers for each job.

Skills

Tools

Graphic, web and video design: Adobe CC products such as Indesign, Photoshop, Illustrator, Dreamweaver, Premiere, After Effects. **Web Content Management Software and programming:** Drupal, Wordpress HTML, CSS. **Communication, backup software and project management:** Zoom, Trello, Slack, Toggl, Google suite, Microsoft suite and Dropbox. **Hardware:** HP Z6200, Roland GS24, Nikon 610, Canon EOS Rebel.

Management

Hold weekly meetings and collaborate on all projects with team and clients. Hold one on one meetings with staff members quarterly and make myself available when needed. Sit in on meeting with vendors for clients in order to go over the jargon used so that they could make informed decisions.

Education

Stony Brook University, Stony Brook, NY

Bachelor of Arts, Liberal Studies with Fine Art emphasis (1989-1991)

Suffolk Community College, Selden, NY

Associate in Arts, Liberal Studies with Fine Art emphasis (1987-1989)